



Canada Inbound Trade Mission to Tennessee & The Landscape Show

Orlando, FL & Nashville, TN
August 19-23, 2024

The U.S. is the largest source of floriculture and nursery imports to Canada at 48.1% market share. Canada is the tenth largest importer of floriculture and nursery products globally at \$684 million CAD. Most of the floriculture and nursery imports to Canada are through Ontario, Quebec, and British Columbia. The vast majority of plants and flowers are distributed through mass-market chain stores and domestic wholesalers, followed by direct to public sales and retail florists. Nursery products are typically sold through landscape contractors, garden centers, and mass-market chain stores.

This trade mission will make two stops – one in Nashville, Tennessee and another in Orlando, Florida to The Landscape Show.

Participation Fee: \$25

Fee Includes:

- Farm visit/tour
- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Canada

Itinerary:

August 20th and 21st: Meetings and visits in Tennessee

August 22nd and 23rd: Meetings and visits in Florida

Registration Deadline: June 19, 2024 (No refunds for cancellation after this date)

Industry Focus: Nursery

Product Description: (suitable products for event): Cut Flowers, Starter Plants, Shrubs, Nursery Plants, Trees, Seeds, Gardening and Floral Products

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and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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